

WORKSHOP: PRESENTING ARTFULLY

This 2-day workshop is a highly participatory and personalized course. Participants receive coaching and feedback from two highly qualified presentation instructors to help students learn and practice fundamental and advanced presentation skills.

By completion of this workshop students will know how to:

- Establish rapport, discover what the audience needs, advocate in a way that enhances acceptance of your presentation, and ensure audiences sense your support for their interests
- Present information clearly, concisely, and persuasively
- Enhance voice projection, articulation, pace and fluency, body language, eye contact, and gestures
- Determine audience attitudes, questions, concerns and needs
- Overcome nervousness, anxiety, and any distracting mannerisms
- Use media effectively
- Implement persuasive communication techniques
- Project control and confidence through delivery skills
- Structure presentations to gain maximum effect
- Use audience involvement techniques to identify and handle questions
- Set up a specific action plan to improve participants presentations

This course is typically divided up into two learning days as follows:

The first day includes presentation of content, in-class exercises to develop an actual presentation they plan to use, and then coaching and practice on delivery.

The second day includes opportunity for reflection on what went well, what was difficult, and how practice briefings might have been better. This session also includes a short repeat of their practice briefing which is videotaped followed by live coaching and critique. The purpose of this reinforcement is to ensure students have the opportunity to reflect on how the assignment actually looks and to see their gestures, hear their vocal projection, etc. Our experience indicates the taping is a very effective tool for reinforcing the learning.

Practice presentations will be video recorded and each presentation is followed by one-on-one feedback from a certified coach/instructor to ensure progress and change any distracting behaviors identified.

This workshop is offered by *StrategyWorks, Inc.*, an International consulting and training firm. The instructor and owner, is a highly sought after speaker and instructor who has worked across a variety of Federal, State, and local agencies. *StrategyWorks, Inc.*, and their team of experienced consultants, coaches and trainers enjoy a reputation for providing practical, hands-on learning, creating an environment conducive to learning, and then enabling students to apply their new skills in a meaningful way. Past participants have evaluated this workshop as a thought provoking, useful course for improving their ability to develop and deliver more organized, engaging and interesting presentations.