

## **WORKSHOP: MANAGING THE NEW GENERATIONAL MIX**

For the first time in history, the current workplace is made of up a mix 4 generations. Tools, methods and approaches for mastering the very real challenges posed by very different ways of thinking, working and interacting with each other is the essence of this workshop.

This 2-day hands-on, application driven workshop provides clarity about the various generational workgroups including the Baby Boomers, Generation-X, the Millennials, and Gen Z, the youngest of the generations. Participants are challenged to think through issues, process different ideas, and evaluate and implement the leadership skills that are necessary to lead one of the brightest, most authentic, and unconventional generations the workplace has ever seen.

Wherever you are within your organization, if integrating the various generations and leading the next generation of employees is important to you then this is the workshop for you. Participants engage in exploring the latest research and what some of the great organizations are learning about how to create a cooperative and productive work environment in spite of the differences; what it takes to capture the hearts and minds of the next generation; ideas for approaching recruitment, development, and retention and how to make sure the generations know how to work together.

### **Learning Outcomes:**

- To understand the thinking, cultural aspects and values of the various demographic workgroups in the current and future workplace
- To learn what it takes to manage the various workgroups effectively including how to tailor recruiting efforts, attend to development needs, and ensure your organization can retain the talent once on-board.
- To obtain tools for managing the inevitable conflict that arises within the different workgroups.
- To consider what is required to integrate and lead the younger workforce into the existing and future workplace.
- Learn and practices proven approaches for engaging the various generations to ensure accountability and commitment.

This workshop is offered by StrategyWorks, Inc., an International consulting and training firm. The instructor and owner, is a highly sought after speaker and instructor who has worked across a variety of Federal, State, and local agencies. StrategyWorks, Inc., and their team of experienced consultants and trainers enjoy a reputation for providing practical, hands-on learning and creating an environment conducive to learning and then applying the skills in a meaningful way. Past participants have evaluated this workshop as a thought provoking, useful course for energizing their employees and helping them master the new workforce.