

WORKSHOP: THE ART OF STRATEGIC THINKING

The best managers and leaders in business and government follow the adage, “begin with the end in mind”. This means they are actively engaged in comprehensive analysis, planning and solution-oriented problem solving. They understand how important it is to their organizations and their people to find focus and aim their attention on the results they must achieve. This is the workshop for those who find themselves overwhelmed by the myriad of challenges and frustrated by what seems to be an endless stream of priorities.

This fast-paced 2-day workshop is designed to combine a proven, step-by-step approach for understanding and preparing for the forces shaping the workplace, create a vision and direction to drive action and allocation of resources, and engage employees in creating a cohesive and productive future they are committed to.

The learning outcomes for this session are to:

- Understand how strategy and strategic thinking can positively impact the organization
- Learn how to assess the factors in the operating environment that are most likely to impact you and what to do to address those factors
- Learn a common language, the key concepts, and the steps for developing a meaningful strategic plan
- Learn how to move strategy from concept to implementation
- Identify both long term and 1-year action goals that will contribute to the overall success of your organization and
- Learn how to demonstrate strategic alignment with the larger organization while using practical approaches for managing the key work of your organization
- Learn a model for effective decision-making and problem solving
- Learn and practices how to approach problems in a systematic way to achieve results

This workshop is offered by StrategyWorks, Inc., an International consulting and training firm. The instructor and owner, is a highly sought after speaker and instructor who has worked across a variety of Federal, State, and local agencies. StrategyWorks, Inc., and their team of experienced consultants and trainers enjoy a reputation for providing practical, hands-on learning and creating an environment conducive to learning and then applying the skills in a meaningful way. Past participants have evaluated this workshop as a practical, thought provoking and useful course for learning the art of strategic thinking, setting clear and meaningful direction and engaging their staff in developing ownership for the results of their strategy.